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**Gleevec<sup>®</sup>**  
**(imatinib mesylate)**

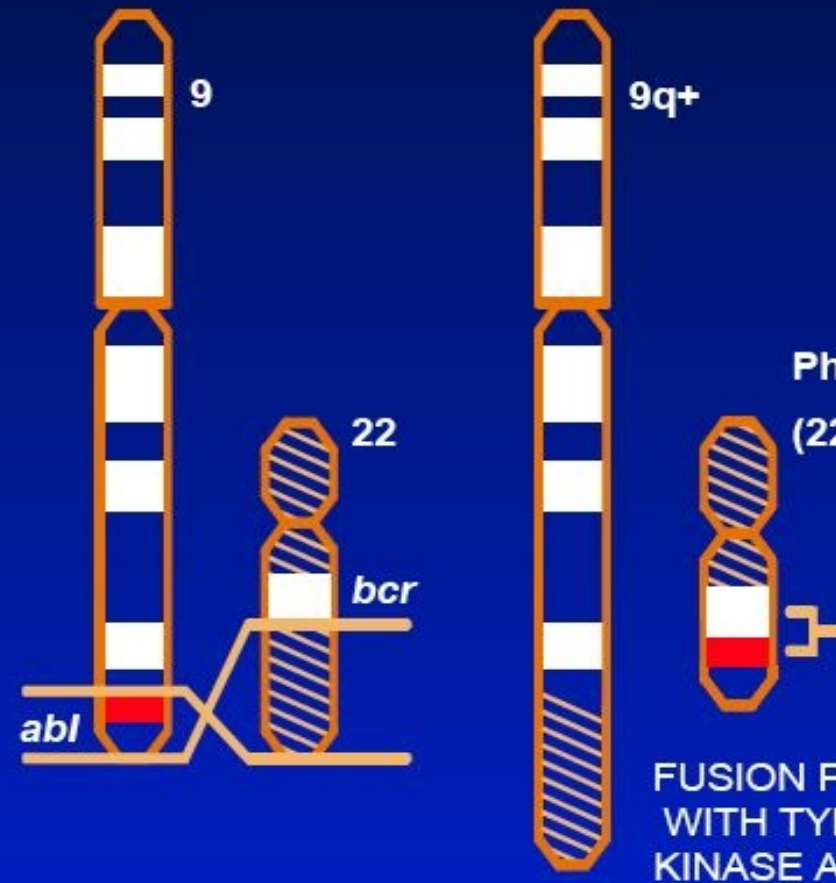
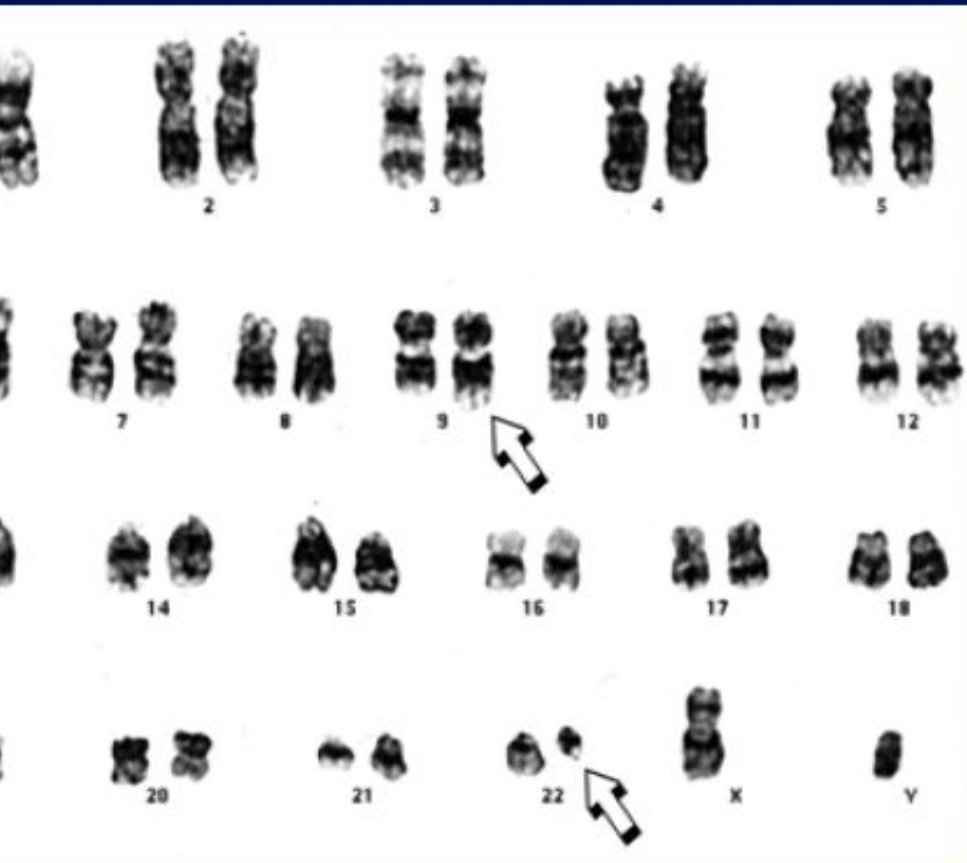
**Advancing the Treatment of Ph+  
Chronic Myeloid Leukemia (CML)**

# CML: a Progressive and Fatal Disease

| <b>Chronic phase</b>         | <b>Advanced phases</b>        |                               |
|------------------------------|-------------------------------|-------------------------------|
|                              | <b>Accelerated phase</b>      | <b>Blast crisis</b>           |
| Median duration<br>5–6 years | Median duration<br>6–9 months | Median survival<br>3–6 months |



# CML: Linked to a Single Molecular Abnormality



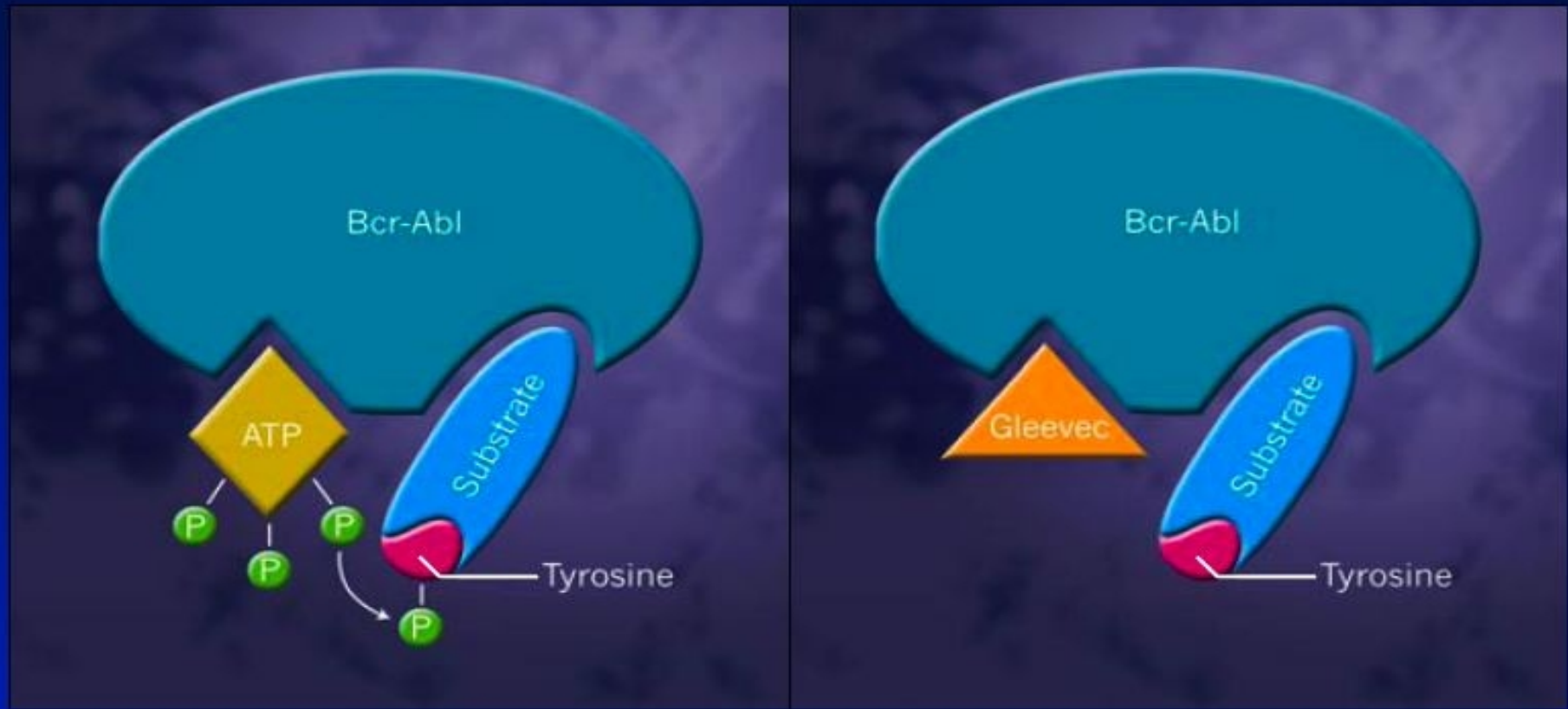
The Philadelphia (Ph) Chromosome:  $t(9;22)$  Translocation

# CML: Its Cause and Management

- The Ph chromosome generates the Bcr-Abl tyrosine kinase—the molecular cause of CML
  - Constitutive activation leads to malignant transformation
- Eliminating the Ph chromosome—a primary goal of therapy
  - Complete cytogenetic response (0% Ph+ cells)
  - Major cytogenetic response ( $\leq 35\%$  Ph+ cells)
  - Patients who achieved a complete/major cytogenetic response with SCT or IFN- $\alpha$  had prolonged survival vs patients without such a response
  - Longer follow-up required to determine survival benefit of Gleevec



# Gleevec® Targets the Cause of CML



- Gleevec—a specific inhibitor of a small family of tyrosine kinases, including Bcr-Abl, Kit, and PDGF receptor

# Gleevec<sup>®</sup>: Pharmacokinetics

- Rapidly and completely absorbed after oral administration
- Terminal half-life ( $t_{1/2}$ ) of Gleevec  $\approx$ 18 h and of active metabolite  $\approx$ 40 h, allowing convenient once-daily oral dosing
- 81% of Gleevec eliminated within 7 days
- Metabolized in the liver primarily by the cytochrome P<sub>450</sub> enzyme CYP3A4
  - In vitro competitive inhibitor of CYP3A4, CYP2C9, and CYP2D6
- Potential drug interactions between Gleevec and other substrates, inhibitors, or inducers of these enzymes

# Phase I Study: Gleevec® Achieves Hematologic and Cytogenetic Responses

|                             | Chronic Phase<br>IFN- $\alpha$ Failure<br>300–1000mg/day<br>(n=54) | Blast Crisis,<br>Myeloid<br>300–1000mg/day<br>(n=38) | Blast Crisis,<br>Lymphoid<br>300–1000mg/day<br>(n=20) |
|-----------------------------|--|--|---|
| <b>Hematologic response</b> | 100%   | 55%  | 70%   |
| Complete                    | 98%  | 11%  | 20%   |
| <b>Cytogenetic response</b> |  |  |   |
| Major                       | 31%  | 11%  | 15%   |
| Complete                    | 13%  | 8%   | 10%   |

- Typically 4 weeks to achieve CHR, 2 to 10 months to achieve MCR
- A maximal tolerated dose (MTD) was not reached (up to 1000mg/day)

Blaskin BJ et al. *N Engl J Med.* 2001;344:1031-1037.

Blaskin BJ et al. *N Engl J Med.* 2001;344:1038-1042.

# Phase II Results: Highest Response Rates in Chronic Phase

|                                   | Study 0110<br>Chronic Phase<br>IFN- $\alpha$ Failure*<br>(N=454) | Study 0109<br>Accelerated<br>Phase*<br>(N=181) | Study 0108<br>Blast Crisis<br>(N=229) |
|-----------------------------------|--|--|---------------------------------------|
| <b>Hematologic response</b>       | <b>93%</b>   | <b>69%</b>                                     | <b>31%</b>                            |
| Complete response                 | 93%  | 37%  | 7%                                    |
| No evidence of leukemia           | –  | 12%  | 5%                                    |
| Return to chronic phase           | –  | 20%  | 19%                                   |
| <b>Major cytogenetic response</b> | <b>53%</b>   | <b>19%</b>                                     | <b>7%</b>                             |
| Complete response                 | 32%  | 13%  | 1.5%                                  |

Chronic phase: 400mg/day; advanced phases: 400mg/day or 600mg/day. Dose escalation permitted in all trials.

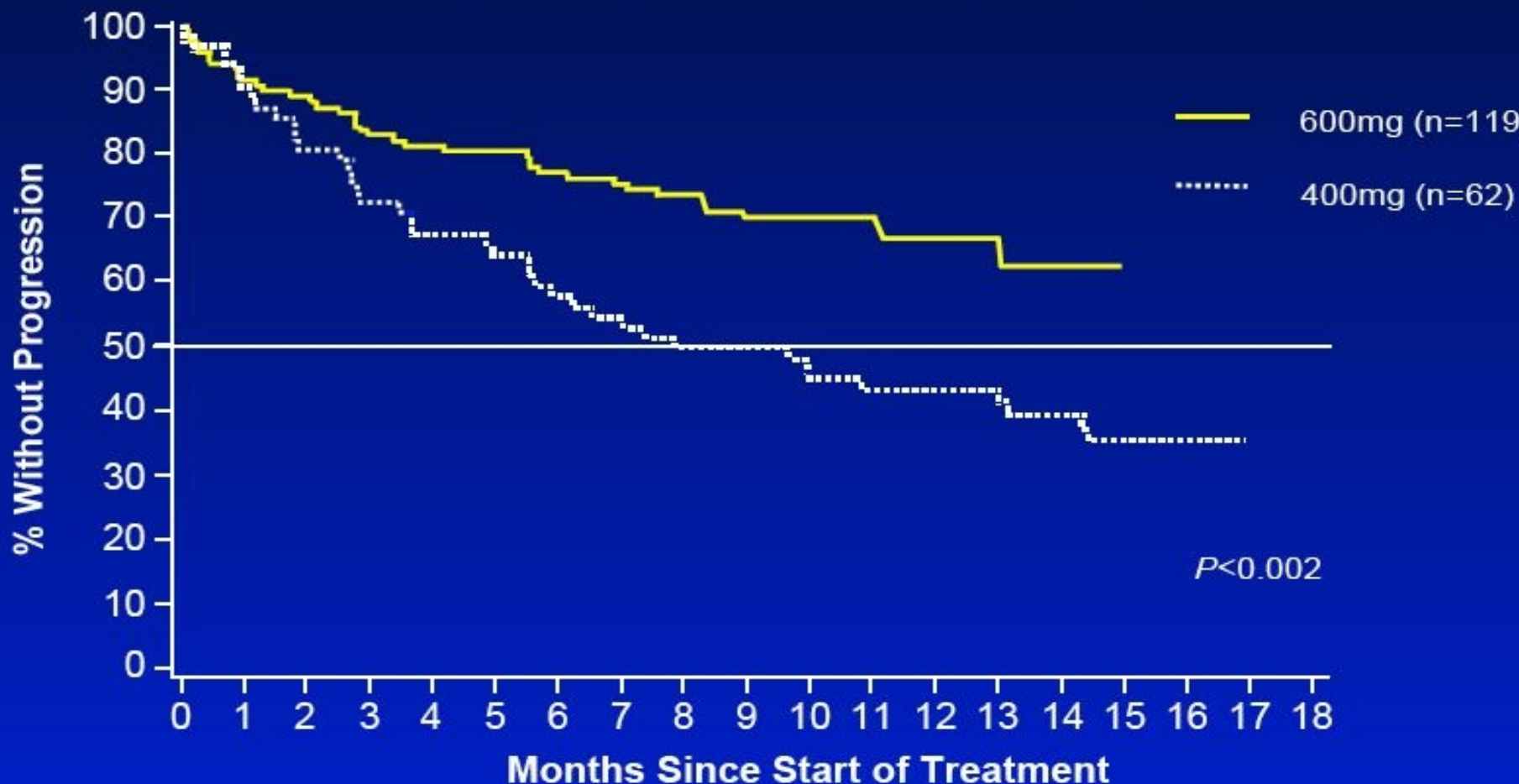
Imatinib (Gleevec®) (imatinib mesylate) Prescribing Information.

For important safety information, please see slide 3 or full Prescribing Information.



# Higher Dose: Longer Time to Disease Progression

Study 0109 (accelerated phase)

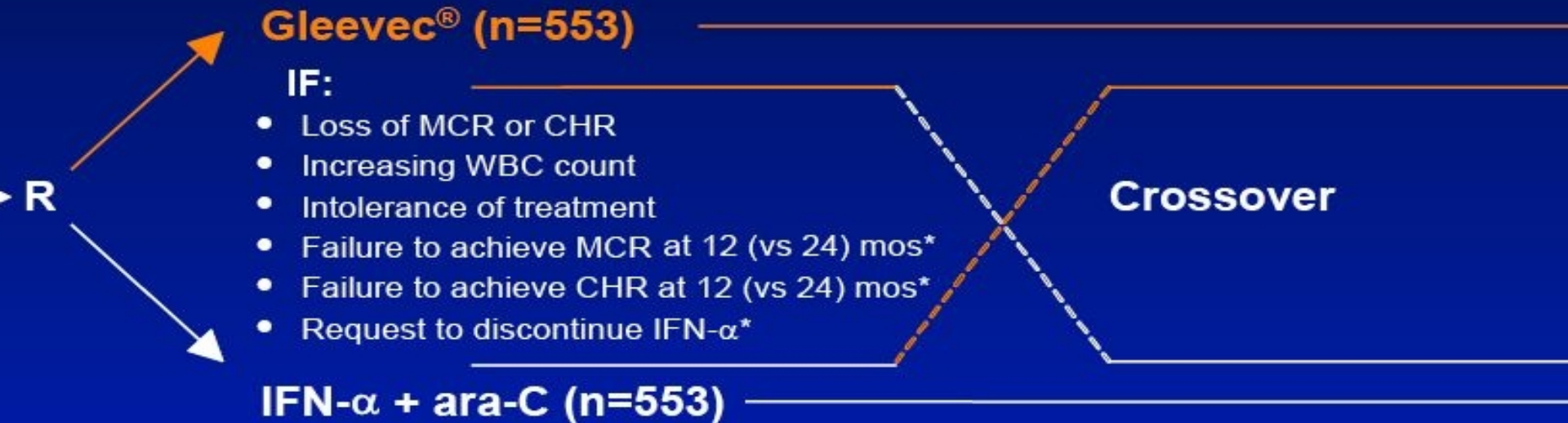


# IRIS Study: Reevaluating First-Line CML Therapy

- Gleevec<sup>®</sup> versus IFN- $\alpha$  + ara-C (Study 106)
- Rationale for first-line use of Gleevec
  - High response rate in patients failing IFN- $\alpha$
  - Higher response rates in earlier phases
- Phase III, multinational, randomized, open-label
- Inclusion criteria: newly diagnosed chronic phase CML patients
- Primary objective—determine time to progression, defined as:
  - Increasing WBC count
  - Loss of CHR or MCR
  - Accelerated phase or blast crisis
  - Death
- Secondary objectives—determine rate and duration of CHR and MCR; overall survival; safety; molecular response; quality of life (QoL) using FACT-BRM

# IRIS: The Largest Phase III CML Study to Date

1106 patients enrolled from June 2000 to January 2001

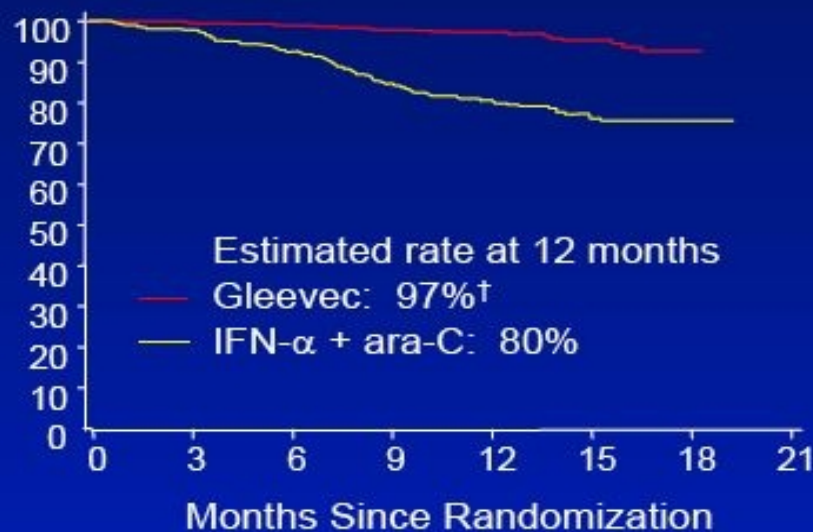


**S** = screening.

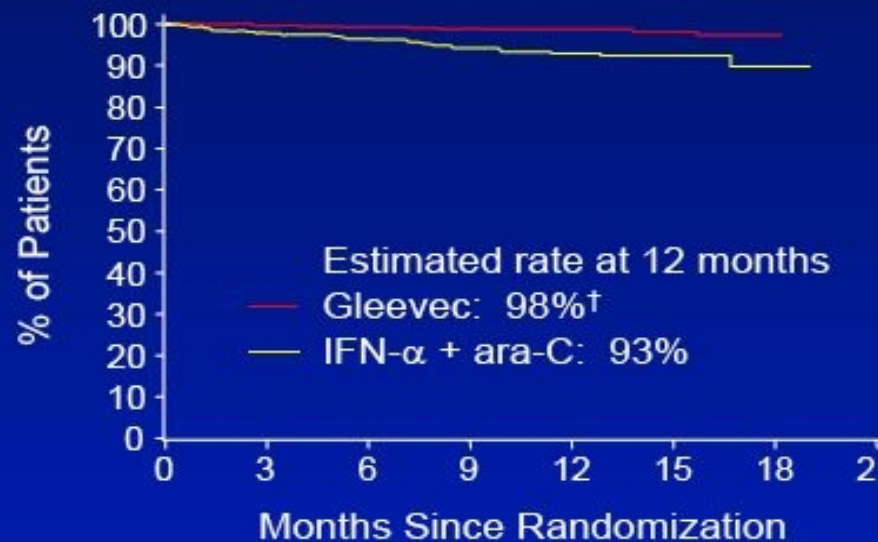
**R** = randomization.

# Longer Time to Progression With Gleevec®\*

Patients Free of  
Any Disease Progression\*



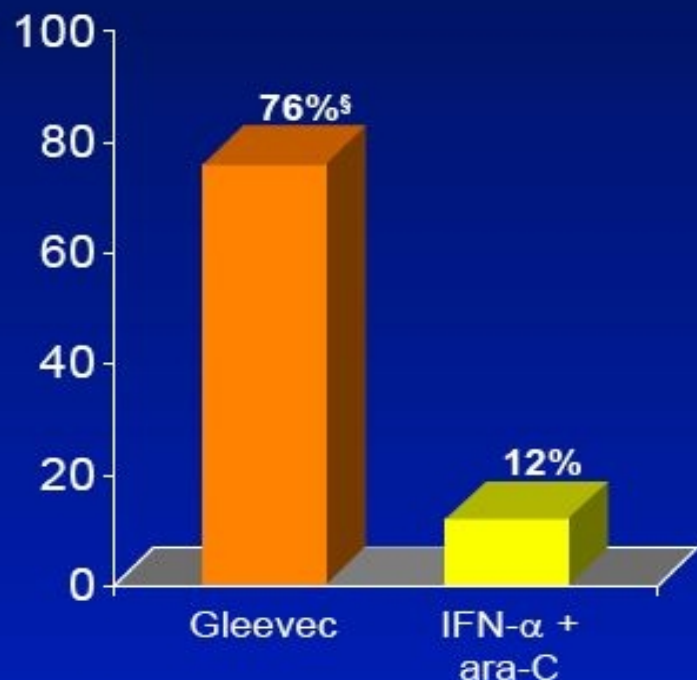
Patients Free of  
Progression to Advanced Disease\*



RIS study; n=553 in each arm.  
p < 0.0001.

# Higher Cytogenetic Response Rates With Gleevec®\*

## Major Cytogenetic Response†



AS Study; n=553 in each arm.

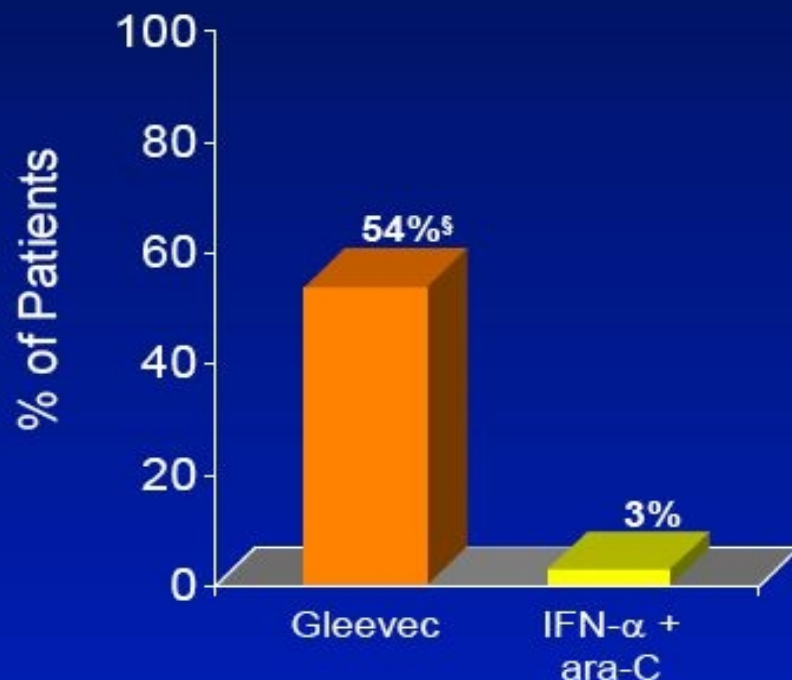
35% Ph+ cells.

% Ph+ cells.

For important safety information, please see

Table 3 or full Prescribing Information.

## Complete Cytogenetic Response‡



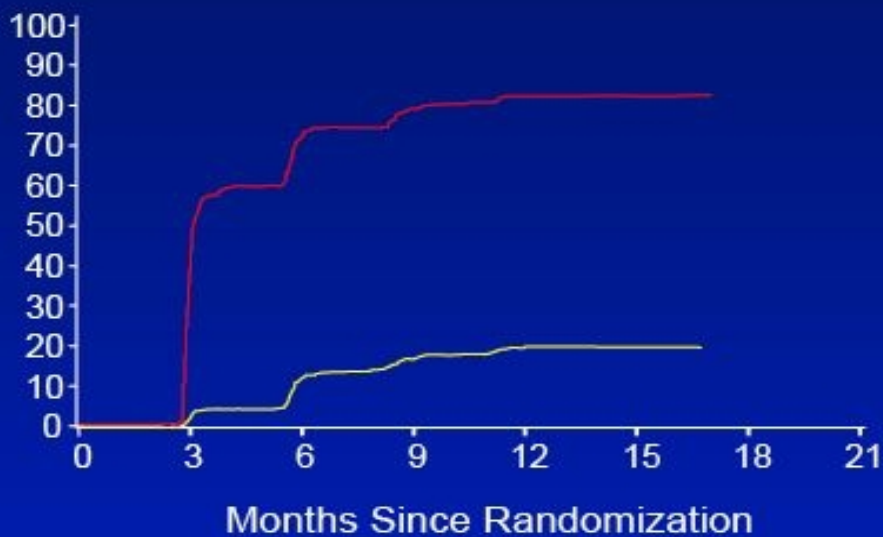
<sup>§</sup> $P < 0.001$ . Confirmed responses shown.

Unconfirmed MCR—Gleevec: 83%; IFN-α + ara-C: 12%.

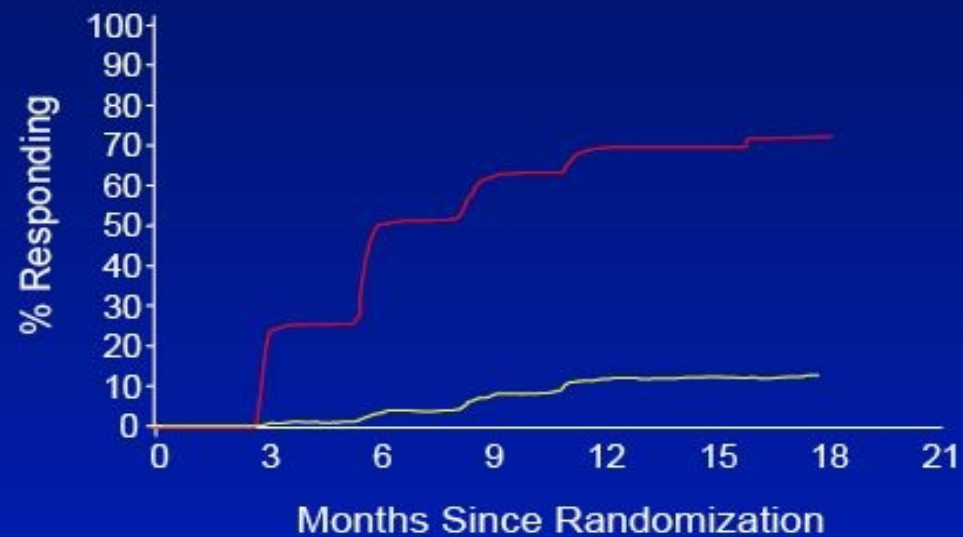
Unconfirmed CCR—Gleevec: 68%; IFN-α + ara-C: 3%.

# Early Responses in More Patients With Gleevec<sup>®</sup>\*

## Major Cytogenetic Response



## Complete Cytogenetic Response



— Gleevec (n=553)  
— IFN-α + ara-C (n=553)

IS Study.

For important safety information, please see slide 3 or full Prescribing Information.

# More Patients Remain on Gleevec® Therapy

|  | Gleevec<br>n=553   | IFN- $\alpha$ + ara-C<br>n=553 |
|--|--------------------|--------------------------------|
| <b>All Crossovers</b>                            | <b>1% (n=7)</b>    | <b>39% (n=218)</b>             |
| Intolerance                                      | <1%                | 23%                            |
| No CHR at 6 months                               | 0%                 | 7%                             |
| Increasing WBC count                             | <1%                | 5%                             |
| Loss of CHR                                      | 0%                 | 4%                             |
| Loss of MCR                                      | <1%                | <1%                            |
| <b>All Discontinuations</b>                      | <b>9% (n=51)</b>   | <b>31% (n=170)</b>             |
| Withdrawal of consent                            | 2%                 | 13%                            |
| Adverse events                                   | 2%                 | 6%                             |
| Progression to accelerated phase or blast crisis | 1.5%               | 5%                             |
| All other causes                                 | 3.5%               | 7%                             |
| <b>Remained on originally assigned treatment</b> | <b>90% (n=495)</b> | <b>30% (n=165)</b>             |

# Most Non-Hematologic Adverse Events Less Common With Gleevec®\*

| Event                | All Grades (%)    |                                 | Grades 3/4 (%)    |                                 |
|----------------------|-------------------|---------------------------------|-------------------|---------------------------------|
|                      | Gleevec<br>n=551† | IFN- $\alpha$ + ara-C<br>n=533† | Gleevec<br>n=551† | IFN- $\alpha$ + ara-C<br>n=533† |
| Superficial edema    | 53                | 9                               | <1                | <1                              |
| Nausea               | 43                | 61                              | <1                | 5                               |
| Muscle cramps        | 35                | 10                              | 1                 | <1                              |
| Musculoskeletal pain | 34                | 41                              | 3                 | 8                               |
| Rash                 | 32                | 25                              | 2                 | 2                               |
| Fatigue              | 31                | 65                              | 1                 | 24                              |
| Diarrhea             | 30                | 41                              | 1                 | 3                               |
| Headache             | 29                | 42                              | <1                | 3                               |
| Joint pain           | 27                | 38                              | 2                 | 7                               |

IRIS study; most common adverse events, listed by incidence with Gleevec ( $\geq 25\%$ , regardless of causality).  
† All patients who received at least 1 dose of study drug.



# Fewer Hematologic Adverse Events With Gleevec<sup>®</sup>\*

|                  | Gleevec (%)<br>(n=551) <sup>†</sup> |         | IFN- $\alpha$ + ara-C (%)<br>(n=533) <sup>†</sup> |         |
|------------------|-------------------------------------|---------|---|---------|
|                  | Grade 3                             | Grade 4 | Grade 3   | Grade 4 |
| Neutropenia      | 11                                  | 2       | 20  | 4       |
| Thrombocytopenia | 7                                   | <1      | 16  | <1      |
| Anemia           | 3                                   | <1      | 4   | <1      |

S Study.

patients who received at least 1 dose of study drug.

# Gleevec®—CML Indications

- Gleevec is indicated for the treatment of newly diagnosed adult patients with Philadelphia chromosome–positive (Ph+) chronic myeloid leukemia (CML). Follow-up is limited. Gleevec is also indicated for treatment of patients with Ph+ CML in blast crisis, accelerated phase, or in chronic phase after failure of interferon-alpha therapy. Gleevec is also indicated for the treatment of pediatric patients with Ph+ CML whose disease has recurred after stem cell transplant or who are resistant to interferon alpha therapy. There are no controlled trials demonstrating a clinical benefit, such as improvement in disease-related symptoms or increased survival, in patients with CML in blast crisis, accelerated phase, or chronic phase after failure of interferon alpha therapy.

# Gleevec<sup>®</sup>—Important Considerations

- Use of Gleevec is contraindicated in patients with hypersensitivity to imatinib or to any other component of Gleevec
- Women of childbearing potential should be advised to avoid becoming pregnant
- Gleevec is often associated with edema and occasionally serious fluid retention\*; GI irritation (and should be taken with food and a large glass of water to minimize this problem); anemia, neutropenia, thrombocytopenia, or occasionally severe hepatotoxicity or hemorrhage
- Gleevec is metabolized by the CYP3A4 isoenzyme and is an inhibitor of CYP3A4, CYP2D6, and CYP2C9. Please see full Prescribing Information for potential drug interactions

\*Patients should be weighed and monitored regularly for signs and symptoms of edema, which can be serious or life threatening.

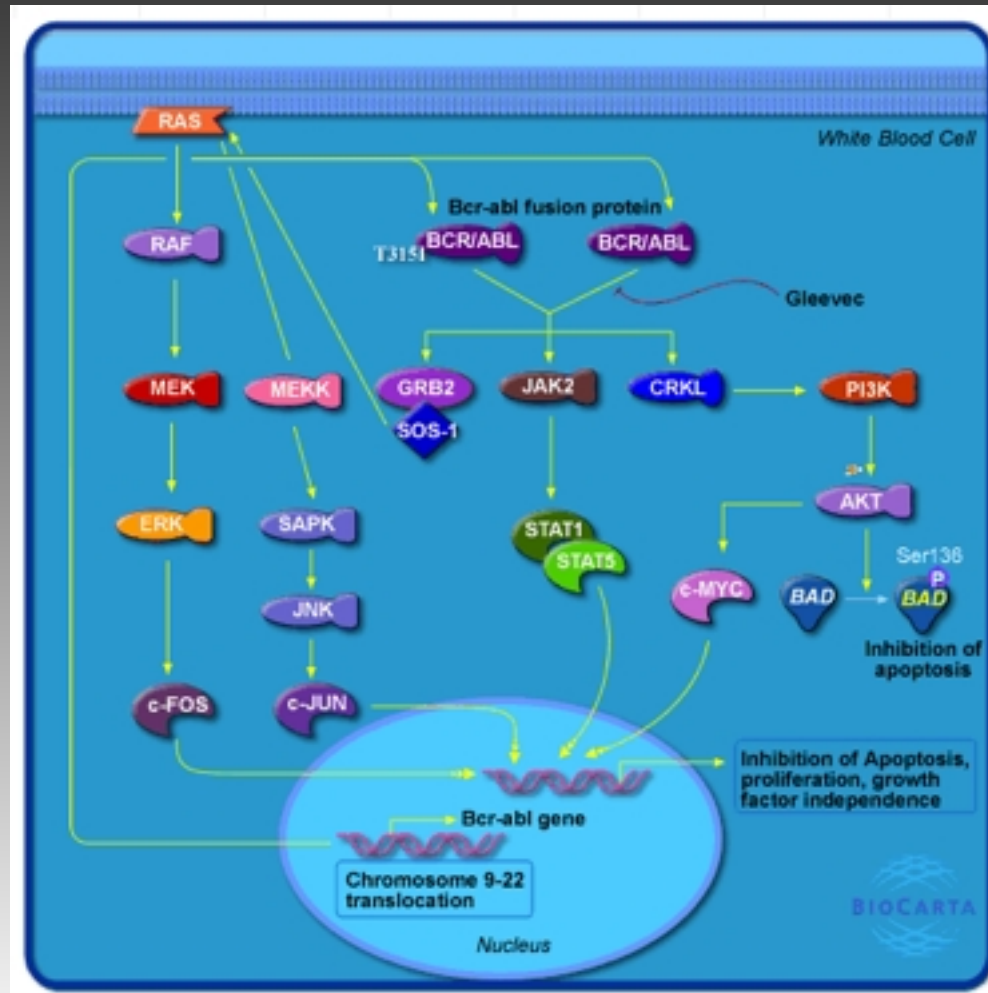
# Gleevec®: Evolving First-Line CML Therapy

- Gleevec surpasses IFN- $\alpha$  + ara-C by the following parameters measured in the IRIS study:
  - Progression-free survival
  - Complete cytogenetic response
  - Major cytogenetic response
  - Complete hematologic response
- Mild to moderate safety and tolerability profile

Important safety information, including serious and severe adverse events, please see slide 3 or full Prescribing Information.

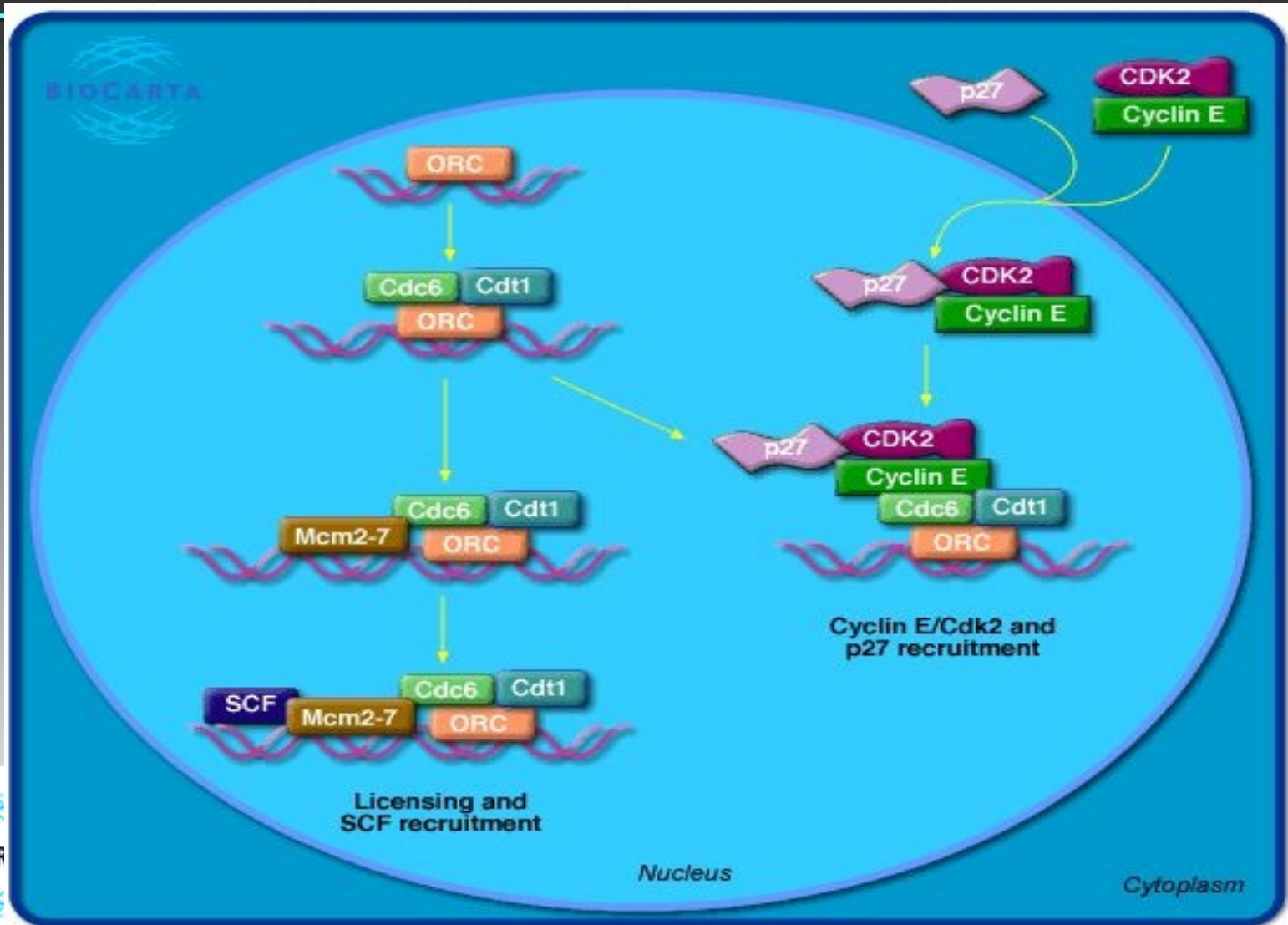
# Inhibition of Cellular Proliferation by Gleevec

[http://www.biocarta.com/pathfiles/h\\_gleevecpathway.asp](http://www.biocarta.com/pathfiles/h_gleevecpathway.asp)



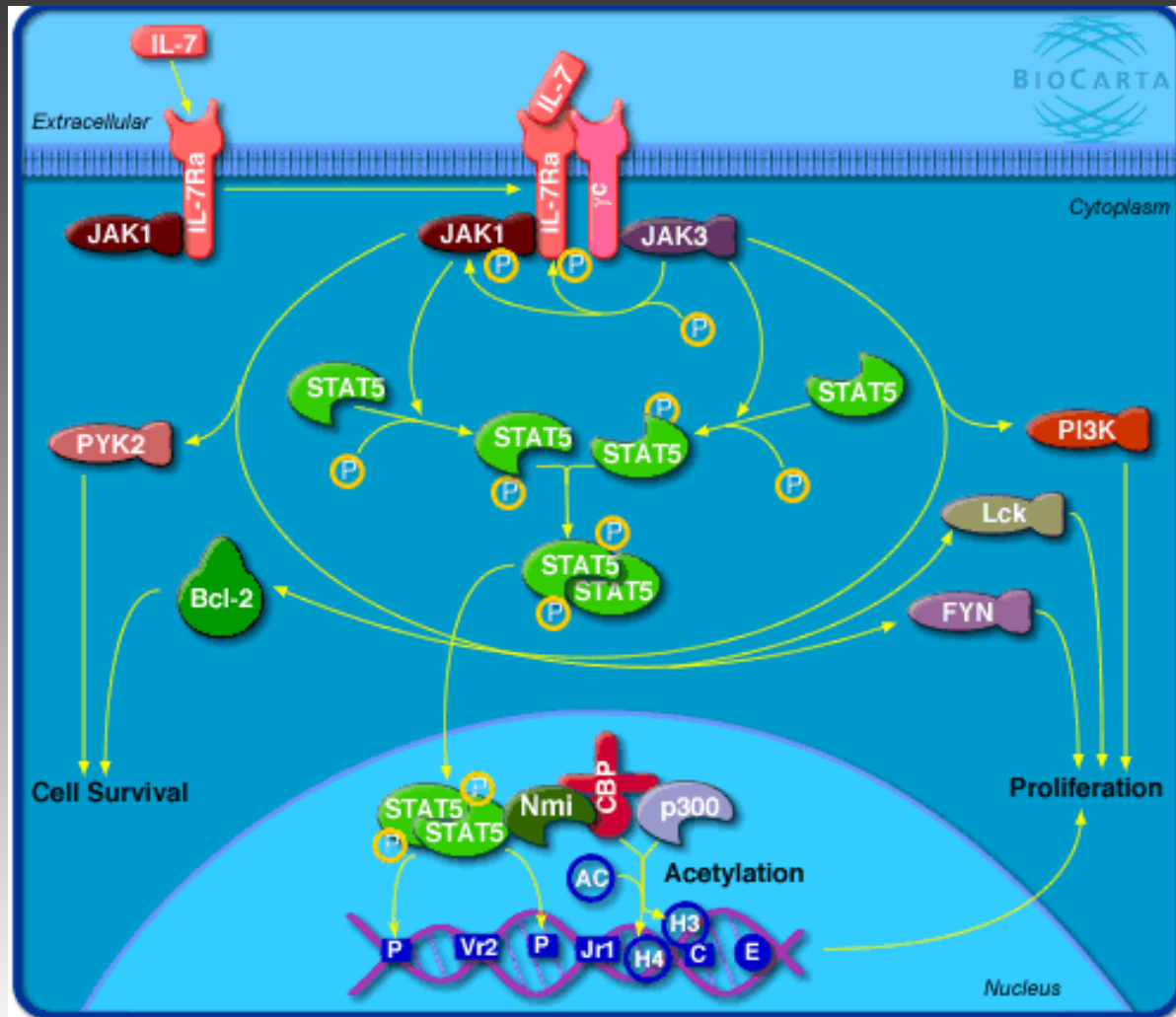
# CDK Regulation of Cell Division

<http://www.biocarta.com/genes/>



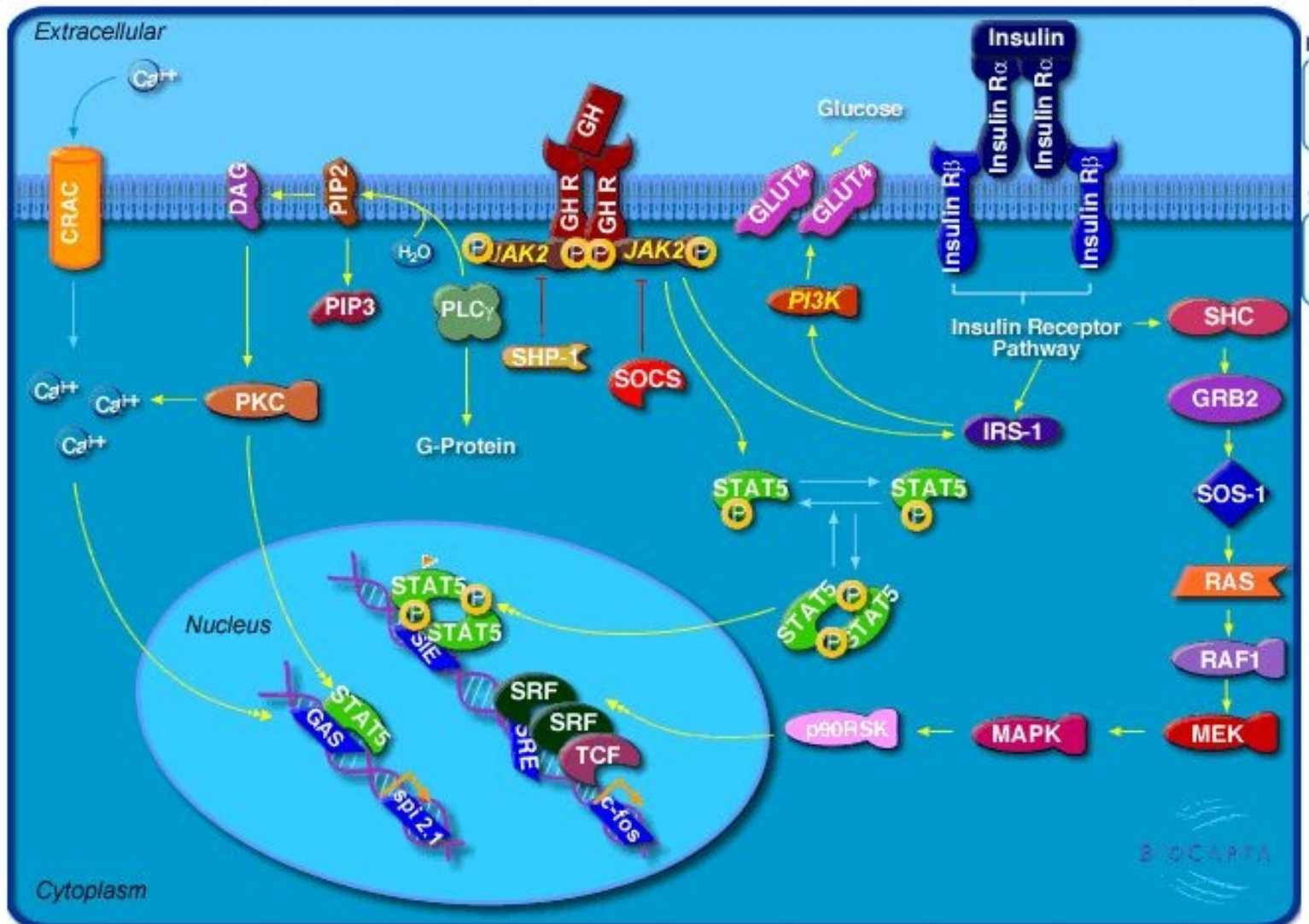
# IL7 Regulatory Pathway

[http://www.biocarta.com/pathfiles/h\\_il7Pathway.asp/](http://www.biocarta.com/pathfiles/h_il7Pathway.asp/)



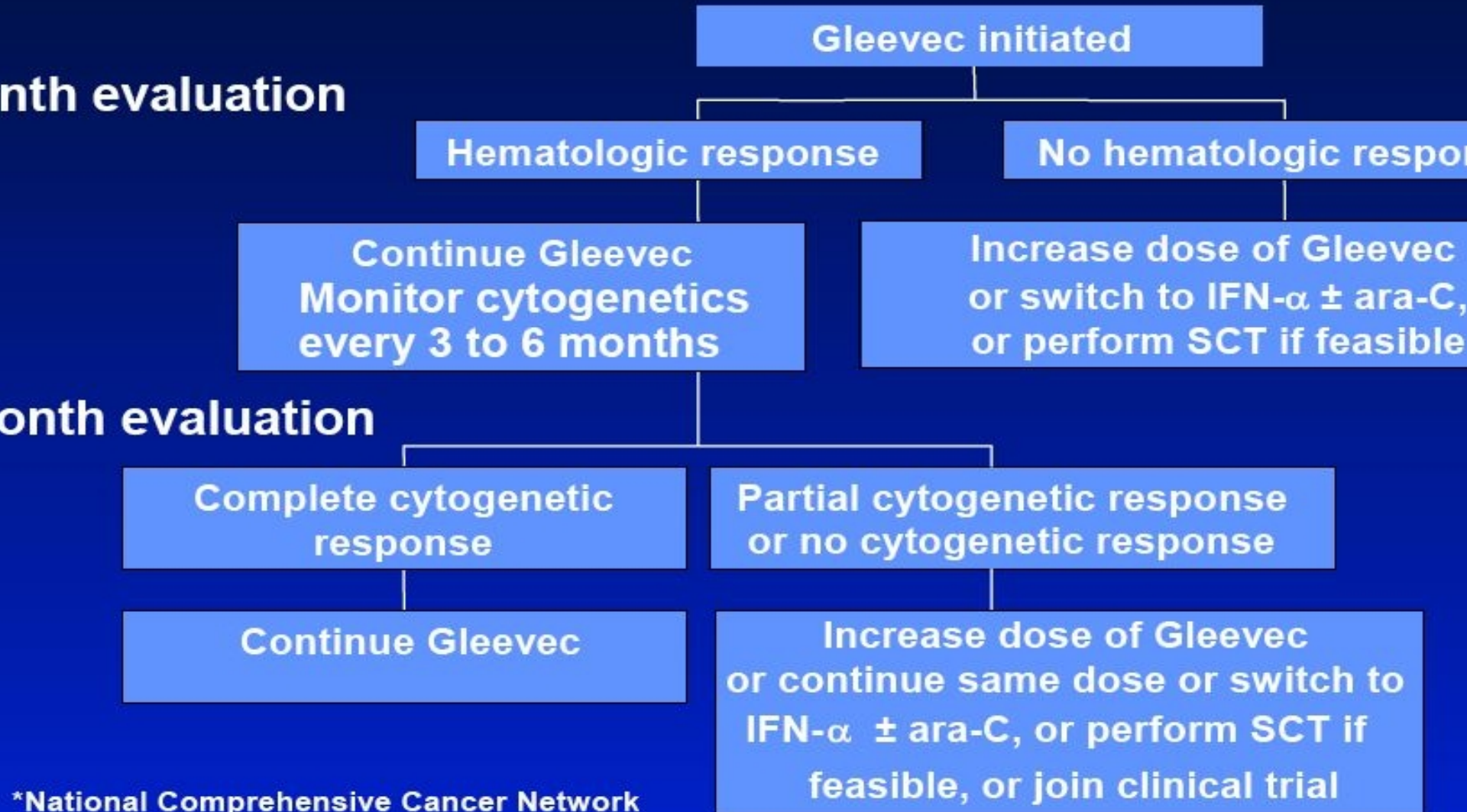
# Growth Hormone Receptor Pathway

[http://www.biocarta.com/pathfiles/h\\_ghPathway.asp/](http://www.biocarta.com/pathfiles/h_ghPathway.asp/)





# NCCN\* CML Guidelines for Monitoring Response to Gleevec®



# Optimal Dosing for Optimal Results

- Recommended starting doses of Gleevec<sup>®</sup>
  - Chronic phase: 400mg once daily
  - Advanced phases: 600mg once daily
- Monitor responses every 3–6 months
- Consider dose escalation (400mg to 600mg in chronic phase, 600mg to 800mg in advanced phases) in absence of severe adverse reactions or severe hematologic abnormalities for any of the following:
  - Failure to achieve a CHR after at least 3 months
  - Failure to achieve a cytogenetic response after 6–12 months
  - Loss of a previously achieved hematologic or cytogenetic response
  - Disease progression (at any time)
- Dose escalation when appropriate may overcome resistance

# Gleevec® Has Advanced the Treatment of Ph+ CML

- Therapy specifically designed to target the molecular cause of CML (Bcr-Abl)
- High rates of cytogenetic and hematologic response in all phases of disease
- Significant delay in time to disease progression for patients in chronic phase
- Mild to moderate side-effect profile
- Convenient, once-daily, oral dosing\*
- Evolving first-line therapy for CML

0mg should be administered as 400mg twice a day.

For important safety information, please see slide 3 or full Prescribing Information.